

# Ian Dille

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## ABOUT

I'm a journalist, writer and video producer with a passion for storytelling across multiple media formats.

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## EXPERIENCE

### *Multimedia Journalist, March 2021-present*

- Please see work samples below
- Produced documentary video for Trek Bikes, release date TBD
- Produced feature stories for a variety of national and regional editorial outlets

### *FloBikes, Senior Producer, 2017-2021*

- Led the launch and production of content for FloSports' cycling platform, FloBikes
- Consulted on broadcast rights acquisitions and optimized content to promote live and on-demand streaming of professional cycling events across web, mobile and TV apps
- Achieved robust subscriber acquisition and engagement objectives
- Developed and executed seasonal video and print content plans
- Built and led full-time and contract labor teams comprised of video producers, videographers and video editors, writers, commentators and administrative assistants
- Produced recurring video and print content including a hosted weekly show, documentary videos, feature articles, and daily news content
- Developed and executed dedicated on-site and remote coverages for major events including the Tour de France, Giro d'Italia, Tour of Flanders and UCI World Championships
- Produced investigate series into the death of cyclist Tommy Ketterhagen, resulting in a jail sentence for the driver responsible for the crash

### *Journalist, 2003-2017*

- Please see work samples below
- Produced feature stories, comprehensive packages, service pieces and news items for a variety of national and regional editorial outlets
- Published two non-fiction books for Penguin Random House
- Completed commercial projects for clients including UnitedHealth Group and Comcast
- Regular guest for public radio programs including [This American Life](#) and [Here and Now](#)

### *Fellowships*

- KUT Austin public radio, 2011
- National Geographic Adventure, 2007

### *Education*

- University of Texas-Austin, narrative journalism sequence, 2003
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## WORK SAMPLES

### Video

#### Production skills

- I'm an experienced video producer, leading complex projects from concept to execution
- My production strengths include working as a researcher, writer and story editor
- I'm comfortable working as an on-camera host and presenter
- I have proficiency in videography and video editing

#### [Producer Reel](#)

- Conceptualized, executed and post-produced video features for FloBikes

#### [On-Camera Reel](#)

- On-camera work for FloBikes included hosted features, pre and post-event commentary and analysis, and a weekly variety show (Ian & Friends)

#### *Tour de France*

[The First North American to Wear the Yellow Jersey Lost It The Same Day](#)

[Chris Froome and the Fight for Five](#)

[Julian's Juxtaposition: Lose the Love, Win the Tour](#)

#### *Belgium*

[Training with the Lions: Inside the World's Best Cyclocross Team](#)

[Playing Pro Bike Racer at the Flanders Sportive](#)

[The Muur: Gone But Not Forgotten](#)

#### *Italy*

[The Hot Seat: Inside Chad Haga's Emotional Giro Victory](#)

[The Weight of Pink: Following Richard Carapaz at the 2019 Giro d'Italia](#)

[Helicopters and Prosecco: Inside the Giro's VIP Experience](#)

#### *Colin Strickland*

[Why Kanza Winner Colin Strickland Turned Down the World Tour](#)

[How To Fix Torn Cycling Clothes With Colin Strickland](#)

#### *Alison Tetrick*

[Alison Tetrick: Gravel Queen](#)

[Alison Tetrick's Pro Tips: Self Talk and Positive Affirmations](#)

#### *Ellen Noble*

[Ride Up Stairs Like a Pro: Ellen Noble's Cyclocross Skills Practice](#)

#### *Phil Gaimon*

[Worst Retirement Ever: Austin, Texas](#)

[Lawson Craddock vs. Phil Gaimon KOM Grudge Match](#)

#### *UltraRomance*

[Trailer: Escaping with UltraRomance](#)

Print Features

*Texas Monthly*

[The 'Southlake' Podcast is a Troubling Look at the Race Debate Tearing Apart a Texas Suburb](#)

- I grew up in Southlake and was mostly blind to the racism all around me. The NBC series changed my perspective.

*Bicycling*

[Hannah Roberts Is Going Big. Really Big.](#)

- The rise of female BMX prodigy Hannah Roberts, gender equity in action sports, and the Olympics' quest for modern relevance

*Outside*

[My Dad's Last Tour de France](#)

- For my dad and I, watching the Tour de France together one final time allowed our relationship to come full circle

*Bicycling*

[The Deal](#)

- The story of a national championship I lost on a broken promise, and how 15 years later the wrong was righted

*Bicycling*

[UltraRomance](#)

- On a cycling trip through mountainous wilderness with the outdoorsman and Instagram personality UltraRomance, I try to discover if a social media celebrity's online persona is actually more desirable than my day-to-day life—and also nearly drink my own pee

*Outside*

[Inside the Cut-Throat World of Balance Bike Racing](#)

- Through my three year old son's participation in the Strider Cup, I recount the balance bike revolution, and explore my own anxieties about exposing my kid to competitive cycling

*Bicycling*

[The Five Bikes of Bryan Albright](#)

- The story of my relationship with a young neighbor who came from a troubled background, his own survival and our bond through bikes

### *FloBikes*

#### [The Day That Andrew Died](#)

- Recounting the sudden loss of a mentor in a car-bicycle collision, and confronting my own conflicted feelings toward participating in a sport with so much inherent risk

### *Bicycling*

#### [Bothies By Nightfall](#)

- A travelogue across the Scottish Highlands, in search of the ancient stone huts that offer shelter to weary bikepackers

### *Texas Observer*

#### [Hook, Line, and Sinker](#)

- When the Bass Master fishing tournament returned to Zapata, Texas on the border with Mexico, I investigated sensational reports of theft and murder on Falcon Lake

### *Texas Monthly*

#### [Ghost Riders](#)

- Texan Pat McCarty led a generation of professional American cyclists who raced clean during an era of rampant doping and fraud, and ultimately succeeded

## Print Packages

### Road Violence - *FloBikes*

#### [Davison Pleads Guilty in Hit-and-Run Death of Tommy Ketterhagen](#)

#### [Ketterhagens Shocked at Defendant's Sudden Release From Prison](#)

#### [A Collision on Patriot Way: Tommy Ketterhagen and the Search for Justice](#)

#### [Man Who Killed Tommy Ketterhagen Arrested. Faces 10-Year Sentence](#)

#### [Davison Sentenced to 10 Years in Ketterhagen Death](#)

- In 2017, cyclist Tommy Ketterhagen, 19, was killed in a hit-and-run crash in Georgetown, Texas. I led *FloBike's* coverage of the crash and subsequent trial, including breaking multiple news stories, and assigning and editing an investigative feature. Our coverage ultimately helped lead to a jail sentence for the driver who killed Ketterhagen.

### Transportation - *Bicycling*

#### [The 50 Best Bike Cities of 2016](#)

- A biennial ranking of the 50 most progressive cities for utilitarian cycling in the U.S., compiled using data from the U.S. Census Bureau, a custom survey sent to every major U.S. city, and in-person and phone interviews with advocates and government officials

#### Tacos - *Bicycling*

[The Tortilla: A Manifesto](#) – [Ultimate Jersey Pocket Taco](#)

[The United States of Tacos](#) – [A Cyclist's Guide to Salsa](#)

- The ultimate guide to tacos for people who ride bikes, ranging from a humorous essay on the centuries old dilemma—flour or corn?—to a comprehensive list of bike rides and races across the U.S. that center around tacos

#### Books

##### *Penguin Random House*

[The Cyclist's Bucket List: A Celebration of 75 Quintessential Cycling Experiences](#)

- A complete guide to the 75 most stunning bike rides and culturally significant cycling events around the world

##### *Penguin Random House*

[The Price of Gold: The Toll and Triumph of One Man's Olympic Dream](#)

- Co-authored memoir recounting track cyclist Marty Nothstein's journey to achieve an Olympic gold medal, and the physical and emotional cost to Nothstein and his family

#### Selected Author Pages

[Bicycling](#) — [Outside](#) — [Men's Journal](#) — [Texas Monthly](#) — [The Texas Observer](#)