

Ian Dille

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ABOUT

I'm a journalist, writer and video producer with a passion for storytelling across multiple media formats.

EXPERIENCE

Multimedia Journalist, March 2021-present

- Please see work samples below
- Produced documentary video for Trek Bikes, release date TBD
- Produced feature stories for a variety of national and regional editorial outlets

FloBikes, Senior Producer, 2017-2021

- Led the launch and production of content for FloSports' cycling platform, FloBikes
- Consulted on broadcast rights acquisitions and optimized content to promote live and on-demand streaming of professional cycling events across web, mobile and TV apps
- Achieved robust subscriber acquisition and engagement objectives
- Developed and executed seasonal video and print content plans
- Built and led full-time and contract labor teams comprised of video producers, videographers and video editors, writers, commentators and administrative assistants
- Produced recurring video and print content including a hosted weekly show, documentary videos, feature articles, and daily news content
- Developed and executed dedicated on-site and remote coverages for major events including the Tour de France, Giro d'Italia, Tour of Flanders and UCI World Championships
- Produced investigate series into the death of cyclist Tommy Ketterhagen, resulting in a jail sentence for the driver responsible for the crash

Journalist, 2003-2017

- Please see work samples below
- Produced feature stories, comprehensive packages, service pieces and news items for a variety of national and regional editorial outlets
- Published two non-fiction books for Penguin Random House
- Completed commercial projects for clients including UnitedHealth Group and Comcast
- Regular guest for public radio programs including [This American Life](#) and [Here and Now](#)

Fellowships

- KUT Austin public radio, 2011
- National Geographic Adventure, 2007

Education

- University of Texas-Austin, narrative journalism sequence, 2003
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WORK SAMPLES

Video

Production skills

- I'm an experienced video producer, leading complex projects from concept to execution
- My production strengths include working as a researcher, writer and story editor
- I'm comfortable working as an on-camera host and presenter
- I have proficiency in videography and video editing

[**Producer Reel**](#)

- Conceptualized, executed and post-produced video features for FloBikes

[**On-Camera Reel**](#)

- On-camera work for FloBikes included hosted features, pre and post-event commentary and analysis, and a weekly variety show (Ian & Friends)

Tour de France

[The First North American to Wear the Yellow Jersey Lost It The Same Day](#)

[Chris Froome and the Fight for Five](#)

[Julian's Juxtaposition: Lose the Love, Win the Tour](#)

Belgium

[Training with the Lions: Inside the World's Best Cyclocross Team](#)

[Playing Pro Bike Racer at the Flanders Sportive](#)

[The Muur: Gone But Not Forgotten](#)

Italy

[The Hot Seat: Inside Chad Haga's Emotional Giro Victory](#)

[The Weight of Pink: Following Richard Carapaz at the 2019 Giro d'Italia](#)

[Helicopters and Prosecco: Inside the Giro's VIP Experience](#)

Colin Strickland

[Why Kanza Winner Colin Strickland Turned Down the World Tour](#)

[How To Fix Torn Cycling Clothes With Colin Strickland](#)

Alison Tetrick

[Alison Tetrick: Gravel Queen](#)

[Alison Tetrick's Pro Tips: Self Talk and Positive Affirmations](#)

Ellen Noble

[Ride Up Stairs Like a Pro: Ellen Noble's Cyclocross Skills Practice](#)

Phil Gaimon

[Worst Retirement Ever: Austin, Texas](#)

[Lawson Craddock vs. Phil Gaimon KOM Grudge Match](#)

UltraRomance

[Trailer: Escaping with UltraRomance](#)

Print Features

Texas Monthly

[The ‘Southlake’ Podcast is a Troubling Look at the Race Debate Tearing Apart a Texas Suburb](#)

- I grew up in Southlake and was mostly blind to the racism all around me. The NBC series changed my perspective.

Bicycling

[Hannah Roberts Is Going Big. Really Big.](#)

- The rise of female BMX prodigy Hannah Roberts, gender equity in action sports, and the Olympics' quest for modern relevance

Outside

[My Dad’s Last Tour de France](#)

- For my dad and I, watching the Tour de France together one final time allowed our relationship to come full circle

Bicycling

[The Deal](#)

- The story of a national championship I lost on a broken promise, and how 15 years later the wrong was righted

Bicycling

[UltraRomance](#)

- On a cycling trip through mountainous wilderness with the outdoorsman and Instagram personality UltraRomance, I try to discover if a social media celebrity's online persona is actually more desirable than my day-to-day life—and also nearly drink my own pee

Outside

[Inside the Cut-Throat World of Balance Bike Racing](#)

- Through my three year old son's participation in the Strider Cup, I recount the balance bike revolution, and explore my own anxieties about exposing my kid to competitive cycling

Bicycling

[The Five Bikes of Bryan Albright](#)

- The story of my relationship with a young neighbor who came from a troubled background, his own survival and our bond through bikes

FloBikes

[The Day That Andrew Died](#)

- Recounting the sudden loss of a mentor in a car-bicycle collision, and confronting my own conflicted feelings toward participating in a sport with so much inherent risk

Bicycling

[Bothies By Nightfall](#)

- A travelogue across the Scottish Highlands, in search of the ancient stone huts that offer shelter to weary bikepackers

Texas Observer

[Hook, Line, and Sinker](#)

- When the Bass Master fishing tournament returned to Zapata, Texas on the border with Mexico, I investigated sensational reports of theft and murder on Falcon Lake

Texas Monthly

[Ghost Riders](#)

- Texan Pat McCarty led a generation of professional American cyclists who raced clean during an era of rampant doping and fraud, and ultimately succeeded

Print Packages

Road Violence - *FloBikes*

[Davison Pleads Guilty in Hit-and-Run Death of Tommy Ketterhagen](#)

[Ketterhagens Shocked at Defendant's Sudden Release From Prison](#)

[A Collision on Patriot Way: Tommy Ketterhagen and the Search for Justice](#)

[Man Who Killed Tommy Ketterhagen Arrested, Faces 10-Year Sentence](#)

[Davison Sentenced to 10 Years in Ketterhagen Death](#)

- In 2017, cyclist Tommy Ketterhagen, 19, was killed in a hit-and-run crash in Georgetown, Texas. I led *FloBike*'s coverage of the crash and subsequent trial, including breaking multiple news stories, and assigning and editing an investigative feature. Our coverage ultimately helped lead to a jail sentence for the driver who killed Ketterhagen.

Transportation - *Bicycling*

[The 50 Best Bike Cities of 2016](#)

- A biennial ranking of the 50 most progressive cities for utilitarian cycling in the U.S., compiled using data from the U.S. Census Bureau, a custom survey sent to every major U.S. city, and in-person and phone interviews with advocates and government officials

Tacos - *Bicycling*

[The Tortilla: A Manifesto](#) – [Ultimate Jersey Pocket Taco](#)

[The United States of Tacos](#) – [A Cyclist's Guide to Salsa](#)

- The ultimate guide to tacos for people who ride bikes, ranging from a humorous essay on the centuries old dilemma—flour or corn?—to a comprehensive list of bike rides and races across the U.S. that center around tacos

Books

Penguin Random House

[The Cyclist's Bucket List: A Celebration of 75 Quintessential Cycling Experiences](#)

- A complete guide to the 75 most stunning bike rides and culturally significant cycling events around the world

Penguin Random House

[The Price of Gold: The Toll and Triumph of One Man's Olympic Dream](#)

- Co-authored memoir recounting track cyclist Marty Nothstein's journey to achieve an Olympic gold medal, and the physical and emotional cost to Nothstein and his family

Selected Author Pages

[Bicycling](#) — [Outside](#) — [Men's Journal](#) — [Texas Monthly](#) — [The Texas Observer](#)